

Artwork Requirements

1. Supported Software:

Program	Mac Platform	PC Platform	Program Version
Adobe Illustrator	Yes	Yes	10 - CS2 (convert all fonts to outlines)
Adobe Photoshop	Yes	Yes	7.0 - CS2 (NO giff files)
Adobe InDesign	Yes	No	2.0.2 or higher (include all fonts & images)
Adobe Acrobat	Yes	Yes	4.1 - 7.0 (include Mac fonts)
Stuffit	Yes	Yes	7.5 or below
Winzip	No	Yes	8.0

2. Accepted File Formats:

Printing Process	File Format	Resolution
Hot Stamp		
1 color (b/w only, no screens, halftones or gradients)	Illustrator: .ai, .eps, .pdf Photoshop: .ps, .tif, .eps	N/A 1200 - 1800 dpi
2 color (no screens, halftones or gradients)	Illustrator: .ai, .eps, .pdf	N/A
Lithography & Digital		
1 color	Illustrator: .ai, .eps, .pdf Photoshop: .ps, .tif, .eps	N/A 300 - 1800 dpi
2 or more match colors	Illustrator: .ai, .eps, .pdf	N/A
4/c process	Illustrator: .ai, .eps, .pdf Photoshop: .ps, .tif, .eps, .jpg	N/A 300 - 1800 dpi

3. Gemaco supports:



4. Email Address: graphics@gemacocards.com

5. File Ownership: all artwork files are the property of Gemaco Inc. and may not be used or reproduced without prior written consent.

CREATIVE SERVICES

Do you need creative design assistance utilizing new ideas?

Are you seeking originality in your design efforts?

Would you like digitally-formatted art from an industry "insider" that can be used on other promotional products?

What if your client doesn't have appropriate artwork or the budget for an ad agency?

Gemaco Creative Services answers your questions with experience, ideas and imaginative solutions starting at \$120(x) per hour.

Please inquire for pricing details and creative design requirements.